

**KULLABERG NATURE RESERVE**  
**WAY TO BECOME A CERTIFIED TOURISM DESTINATION THROUGH**  
**EUROPARC FEDERATION**

This meeting was held to discuss the topic of “Sustainable tourism, accessibility and traffic in Kullaberg Nature Reserve”.

Kullaberg Nature Reserve / County Administrative Board of Skåne were represented by Jimena Castillo and Daniel Åberg; Guillermo Chaminade was invited as a representative from Söderåsen National Park. The members of EUROPARC-Spain, Alba Cano and Daniel Martínez, were invited as well.

The discussion took place on June 1st at 15:00h with the theme “The European Charter for Sustainable Tourism. Participation meeting”.

Daniel Åberg began by thanking the audience for participation and asked the participants to introduce themselves. Jimena Castillo continued by explaining the main objectives of a Sustainable Mobility Plan and its importance. Then Daniel Martínez outlined the benefits of the Certification and implementation of the Strategy for the tourist businesses and the protected area. He emphasized that all ideas were welcome and all comments would be taken into account in the final Strategy design. Alba Cano explained the methodology used to design the Strategy and went through the General and Specific Objectives of the Strategy. Finally, she also explained the working method for the discussion group.

The participants were divided into two groups. The discussion was conducted through a list of questions that were proposed in order to see the point of view and opinions of the participants about the design and implementation of the strategy for sustainable tourism development.

**Key comments and concerns documented during the discussion are given below:**

Participants raised the question about funding required for undergoing the certification and subsequent implementation of the activities. The Certification team explained that actual costs for undergoing the certification are not substantial due to very efficient scheme of cooperation between Kullaberg, EUROPARC-Spain, graduate students, researchers, as well as local businesses and organizations. In case certification is granted in 2017, expected costs of implementation of the Action Plan will be covered by mutually beneficial cooperation of all organizations and businesses involved, and additional funding opportunities that will be available for Kullaberg as a sustainable destination from both government, municipal budget and partner organizations in EU.

Participants were concerned about the traffic situation in Kullaberg and Mölle and wanted to emphasize this issue in the Strategy. Two main problems are speeding and excessive amount of cars entering the area during the high season.

They suggested enhancing cooperation with the Police, to solve the existing speeding problem and promote enforcement through regular patrol missions of Rangers and introduction of fines at least during the weekends. Extra monitoring from Police and the Coastguard is needed.

It was also suggested to introduce a quota on the number of cars allowed to enter to Kullaberg. Building bumps on the roads or setting up gates to prevent street-racing could be one way to prevent speeding; participants also suggested to establish an e-bike rental at the entrance. The Certification team explained that both problems will be addressed in the Strategy and mobility plan with specific activities proposed in the Action Plan.

Both groups were concerned about the water quality of the cabins in the reserve.

Another concern was the lack of signs in the trails and Kullaberg entrances other than the two major ones. There should be an inventory of both information and enforcement signs. Information signs should be given in Swedish, English and German languages. Enforcement signs should be bright and clear.

Participants emphasized lack of enforcement in Kullaberg, as local community representatives regularly see the people ignoring the regulations (bicycles rides, making spontaneous barbeque and loose dogs without leash). However people do not know their rights and practical ways to report the abusers or enforce the existing regulations.

Finally, participants suggested that if the knowledge of natural environment is considered not sufficient, Kullaberg should conduct an overview of all previously made studies via external resources and promote research opportunities through cooperation with leading research institutions in Sweden and abroad. It was recommended that the Executive Committee takes a look at the programs and working processes used by “Bohuslän” and to find an educational plan for local companies/actors as well as private visitors.

Overall, both groups agreed that the draft strategy is sufficient for the moment and adding new objectives would not be feasible. The most important remark from both groups is that decision making about the certification and Action Plan should be done in an open and inclusive manner, while Forum as the key decision maker should include people with appropriate local knowledge, expertise and fair representation of all sides involved.

With the notes

Elena Bazhenova and Alba Cano